

Dr. Clint Davis, First Baptist Church, Receives Customer Service Award



The Mount Pleasant/Titus Co. Chamber of Commerce, in recognizing exceptional customer service, has selected Dr. Clint Davis as the recipient of this quarter's Customer Service Award.

Dr. Davis not only serves as pastor of First Baptist Church but is a community partner. He can be found on the banquet circuit serving as the emcee, testing B-B-Q at the Smokey Eyed B-B-Q Cook-off or up to his elbows stirring spaghetti for the Rotary Club.

A native of Louisiana, Dr. Davis has been in Mt. Pleasant since 1992. He and his wife, Cindy, are the parents of three children. He is not only good at his job but is well known around the community for his involvement and his ability to reach people of any age. You will recognize him by his trademark suspenders, his smile and sense of humor.

Congratulations! Thanks for making Mt. Pleasant your home, Dr. Davis!

Businesses Invited to FREE Advertising Seminar April 17th at Civic Center

The Mt. Pleasant Chamber and East Texas Broadcasting invite you to a marketing and branding seminar designed to help you break through the increasing advertising clutter and reach your potential customers.

In two hours, marketing consultant and trainer, Paul Weyland, will talk about modern marketing, branding and how to fight back against national competitors without compromising price. He will discuss the difference between good and bad advertising, scheduling and how to calculate return on the advertising investment.

The seminar is FREE and open to everyone from the corporate executive to the front-line sales and customer service employee. Plan to attend the Advertising Seminar, Tuesday, April 17th at the Mount Pleasant Civic Center from 9-11 a.m.

Call the Chamber at 903-572-8567 or e-mail info@mtpleasanttx.com to let them know how many from your firm will attend.

Yes! We take Credit Cards!

The Chamber of Commerce has entered the 21st Century and now takes Visa and Master Card.

With another increase in postage to begin May 14th, the Chamber is offering members a choice of hard copy, email or fax invoicing, and a choice of paying for chamber membership investments and services with a credit card.

Welcome! New Chamber Members

Davila's Citizenship Tutorials
212 North Madison, Mt. Pleasant, TX
903-585-9544

Deer Lake Cabins
838 Kings Country Rd., Scroggins, TX
903-860-3898 deerlakecabins.com

East Texas Fence
216 CR 1332, Mt. Pleasant, TX 75455
903-632-1122 selahranch.com

The Greer Farm
1444 CR 1125, Daingerfield, TX
903-645-3232 greerfarm.com

Highland Park Baptist Church
2801 S. Jefferson, Mt. Pleasant, TX
903-5729362
highlandparkbaptistchurch.net

Interventional Spine Assoc., Corp.
700 Olympic Plaza, #850C, Tyler, TX
903-593-1738 isaspine.com

Legacy Hospice, LLC
312 Alabama St., Mt. Pleasant, TX
903-572-1560

Mays Home Care
804 W. 16th St., #1, Mt. Pleasant, TX
903-755-0963

Newly Weds Foods, Inc.
4125 FM 3417, Mt. Pleasant, TX
903-577-3200 newlywedfoods.com

Stephenson Dirt Contracting
1024 CR 4420, Mt. Pleasant, TX
903-572-8172

CiCi's Pizza
666 S. Jefferson Avd., Mt. Pleasant
903-572-1414 cicispizza.com

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Mt. Pleasant Toyota

102 Tankersley, Mt. Pleasant, TX 75455

903-577-7770; Fax: 903-577-0032

Website: www.mtpleasanttoyota.com Email: internet@mtpleasanttoyota.com

Owners: Gerald, Glen & Matt Bawcum

Manager: Danny Cole, General Sales Manager

Hrs: Mon-Fri 8:00am-6:00pm Sat 8:00am-2:00pm

Mt. Pleasant Toyota is a great addition to I-30 and the Mount Pleasant business community. With their main offices in Paris, Texas, Mt. Pleasant Toyota is a new automobile dealership with full service. Welcome to Mt. Pleasant, Toyota!



Jackson Hewitt Tax Service

2306 S. Jefferson, Suite GG, Mt. Pleasant, TX 75455

903-572-8833; 1-800-443-9400; Fax 903-572-8899

Owners: Roger & Shirley Hooten

Hrs: Mon-Sat 9:00am-9:00pm Sun 1-5:00pm During Tax Season

With April 15th just around the corner, Jackson Hewitt Tax Service is ready with tax preparation services, refund anticipation loans and help with ITIN applications. Give them a call today!



Davila's Citizenship Tutorials

212 N. Madison, Mt. Pleasant, TX 75455

903-575-9544

Email: kati_did_50@yahoo.com

Owners: Arthur & Juanita Davila Manager: Juanita Davila

Hrs: Mon-Fri 9:00am-6:00pm

Located just off the Square, Davila's offers English and Spanish classes, basic computer courses, citizenship preparation courses and notary, translating and interpreting services. Now, that's full service!



Eva's Beauty Salon

415 E. 16th Street, Mt. Pleasant, TX 75455

903-575-0277

Owner & Manager: Eva Ramirez

Hrs: Tue-Fri 10:00am-6:00pm Sat 9:00am-4:00pm Closed Sun-Mon

Eva does it all! Hair cuts, perms, dyes and carries a full line of hair products. Welcome to the Chamber, Eva!

Academic Blankets Still Available

The annual Academic Blanket Awards for Mt. Pleasant and Chapel Hill high schools are weeks away and there are still blankets that are not sponsored. If your business is still interested in sponsoring a student, contact the Chamber at 903-572-8567 or email info@mtpleasanttx.com. Blankets cost \$125 per school.

The awards for Mt. Pleasant ISD is April 25th at 10:00 a.m. and Chapel Hill is April 30th at 6:30 p.m. Representatives for the sponsoring business are asked to attend to present the award to the student or ask that a Chamber representative make the presentation on their behalf.

COMMUNICATIONS & MARKETING COMMITTEE



Members of the Communications and Marketing Committee are busy distributing copies of the 2007 Business & Visitor guides to advertisers. This year's directory features Mount Pleasant's medical community.

Four thousand directories are produced and distributed annually through the realtors, motels, chamber office, banks and any office that has contact with new and potential resi-

New I-30 Signs to Welcome Guests



Look for the new I-30 signs to go up in the next two weeks. The interstate signs are initiated by the Tourism Committee and a joint design effort of Echo Publishing and Cragg McFarlin at the Daily Tribune. The cowgirl is Kayla James.



2007 Leadership Mount Pleasant Class Visits Austin

As part of their leadership training, members of the 2007 Leadership Mount Pleasant Class and the Steering Committee traveled to Austin to visit the State Capitol and meet with State Representative Mark Homer and State Senator Kevin Eltife. Resolutions were presented by Representative Homer and Senator Eltife designating March 13th as Mount Pleasant Day in Austin.

The Leadership Class has completed the ROPES course, toured Pilgrim's Pride, and has taken tours of the City and County facilities and Northeast Texas Community College.

Before graduation, they will be given a program by representatives of the regional utilities, tour the Welsh Power Plant, TXU's Monticello Plant, Titus Regional Medical Center, receive a program on the Chamber, Industrial Foundation and local media services.

Welcome! New Chamber Members

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**Northeast Texas Chapter
National Wild Turkey Federation**
402 Rosewood St., Mt. Pleasant, TX
903-572-7179

Redkatz - Web Design & Hosting
2993 CR 3210, Mt. Pleasant, TX
1-800-804-0178 redkatz.com

Rod Simpson Landscaping
6911 CR 1200, Mt. Pleasant, TX
903-572-9139

The Garage Sale & Storage Company
310 E. 9th St., Mt. Pleasant TX
903-572-3700

David Wall - Individual
980 CR 1030, Mt. Pleasant, TX
903-577-0056

Snappy Pappy's, LLC
(Grocery Store & Cabins)
2550 FM 21, Pittsburg, TX
903-572-6956 snappy-pappy.com

Your Town Yellow Pages
1445 MacArthur Dr., Carrollton, TX
972-242-1101 yourtownyp.com

ALLSTATE Insurance
715 E. Ferguson Rd., Mt. Pleasant, TX
903-572-3307



1604 N. Jefferson, Mt. Pleasant, TX 75455
www.mtpleasanttx.com 903-572-8567

GB Mortgage Sponsors March Business Breakfast to Full House



A full house was on hand as Alisa Boatner presented mortgage services available at GB Mortgage Company. Pictured are Chamber President Tommy James, and employees from Guaranty Bond Bank: Rachel Rosas-Minor, Vice President; Sara Neal, Vice President; Judy Langford, Senior Vice President; Alisa Boatner, Mortgage Originator; and Tammy Foster, Vice President.

The next Business Breakfast is being sponsored by Mount Pleasant Healthcare Center on May 10, 2007 at 7:00 a.m. at the Mount Pleasant Country Club. Mark your calendar and plan to attend.

2007 Mt. Pleasant/Titus County Chamber of Commerce Officers & Board

OFFICERS:

Tommy James, President
Wood Air Conditioning

Ron Davis, President Elect
Titus Regional Medical Center

Brad Lowry, Treasurer
Pilgrim Bank

Prashant Patel, Vice President
Executive Inn/Days Inn

Kenny Hawkins, Vice President
AEP Swepeco

Michelle Wilson, Past President
Boatner's Home Furniture

BOARD OF DIRECTORS:

Gordon Hall - TXU

Darrell Grubbs
City of Mt. Pleasant

Linda Norris - Kasseigh's

Richard Perryman
Guaranty Bond Bank

John Whitten
Mt. Pleasant Daily Tribune

Yolanda Lewis
NET Credit Union

Diana Kennedy
Century 21 Landmark

Luke Anderson
Sandlin Motors

Mitzi Long
Big Tex Trailers

Staff

Pat Adams - Executive Vice President
Kathy Clinton - Administrative Assistant
Cinthya Contreras - Secretary